

Farm Bureau – Position Description  
**COUNTY SAFETY COORDINATOR**  
(Time and Need)

**PURPOSE:**

The purpose of the County Safety Coordinator is to work with Farm Bureau volunteers to organize events which educate the public & farmers about safety procedures and concerns, with a goal to reduce accidents and save lives.

**RESPONSIBILITIES:**

- Work with the County Farm Bureau to develop a plan for Rural Road Safety, and other safety activities.
- Coordinate a Rural Road Safety Week “kick off media event” at local farm.
- Work with the County Information Director (CID) to create public service announcements about Rural Road Safety to be played on the radio.
- Work with CID to write letters to the editor and press releases on Rural Road Safety for publication in local newspapers.
- Coordinate with County Women’s Leadership Committee and Promotion & Education Committee to develop local activities to promote Safety. Activities may include, but are not limited to:
  - Rural Roads Safety poster & essay contest
  - Presentations to drivers’ education classes
  - Presentations to local elementary classrooms
  - Media event involving local police officers
- Report progress of safety activities to the County Board in person or in writing.
- Provide PA Farm Bureau with overview of planned activities.

**BASIC REQUIREMENTS:**

- Member of Farm Bureau
- General understanding of Farm Bureau structure and how the organization functions
- Familiar with Farm Bureau activities
- Understanding of Rural Road Safety and safety in general

**TRAINING:**

County Safety Coordinators will receive written documents outlining specifics of Rural Road Safety Week and ideas for activities. Additionally, help may be obtained from the PA Farm Bureau office on an individual basis.

**RESOURCES:**

- PA Farm Bureau Regional Organization Director
- PA Farm Bureau Community Outreach Director
- County Board of Directors
- Pennsylvania Department of Transportation
- Local Farmers
- PA State Police or Township Police

*The County Safety Coordinator is responsible to the County Member Relations Director.  
The term of appointment is two years.*